

EPF Press Release - A How to Guide

- I have an idea for an EPF press release!
- Determine who is the sponsor of the press release (EPF, EPF PIN, EPF Action Group...)
- Contact the appropriate EPF Action Group, if there is one
- Draft press release
- Executive Director & NEC Chair approve language, specifically quotes attributed to them
- Release is circulated to the sponsor (EPF, PIN, Action Group) for final review
- Release is sent to Executive Director and NEC Chair for final approval
- Bob Kinney circulates press release, in consultation with the sponsor, to appropriate contacts